



# Introducing PRiME-C

**Partnering for Risk Management and  
Engagement on the Coast**

# 2 Seas Cluster



- 2007 – 2014
- Total Budget: €165 million
- **Priority 1:** Creating an economically competitive, attractive and accessible area
- **Priority 2:** Promoting and enhancing a safe and healthy environment
- **Priority 3:** Improving quality of life
- **Priority 4:** Common priority with the Channel Programme
- 86 Projects
- **Capitalisation process** initiated to **valorise the Programme, its projects and their achieved results** and to **prepare for the future.**

# 9 Cluster Projects



# 9 Cluster Partners



*In partnership with*



# PRiME-C Cluster



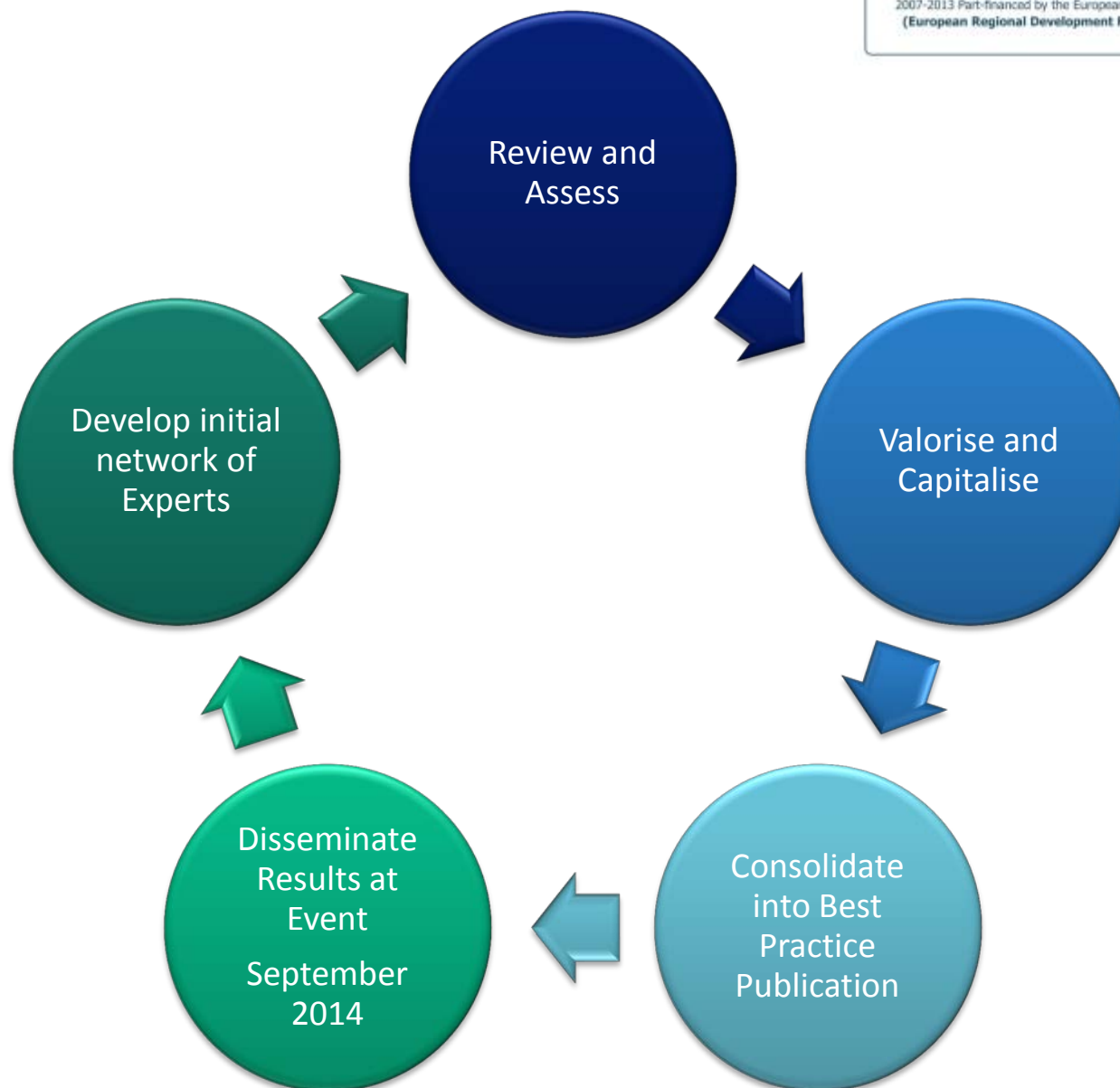
Working together to **consolidate** and **valorise**  
effective and efficient **risk** management and  
**engagement** techniques related to **ICZM**

# Cluster Aims



- 1) Establish a shared understanding of best practices and lessons learned in risk management and engagement.
- 2) Facilitate the exchange of knowledge within the context of integrated coastal zone management.
- 3) Contribute to the development of cross-border cooperation through:
  - Identifying common risks and opportunities
  - Assessing tools and techniques for replicability and transferability
  - Establish shared management and engagement methods

# Activity Structure



# 3 Core Principles



- 1) Gain a firm understanding of environmental risks.
- 2) Proactively plan to adapt to change.
- 3) Encourage local ownership of risk through participative engagement of communities and wider stakeholders.



2 Mers Seas Zeeën

INTERREG IV A

FRANCE - ENGLAND - VLAANDEREN - NEDERLAND

# OUR DYNAMIC COAST: Working together to manage change





PRIME-C

# Conclusions

# Cluster Outputs

- 2 x cluster workshop reports
- 2 x risk and opportunity reports
- 1 x report on tool transferability
- 1 x report on pilot events
- 1 x publication
- 1 x thematic event
- 1 x initial network of experts established



# Cluster Conclusions



## Five cross border recommendations:

- 1) Develop partnerships between Member States, disciplines and types of organisations
- 2) Value both the natural and built coastal environments
- 3) Horizon scan
- 4) Get stakeholders involved
- 5) Use what is already out there

# The Future...





# Thank You

[www.prime-c.net](http://www.prime-c.net)

