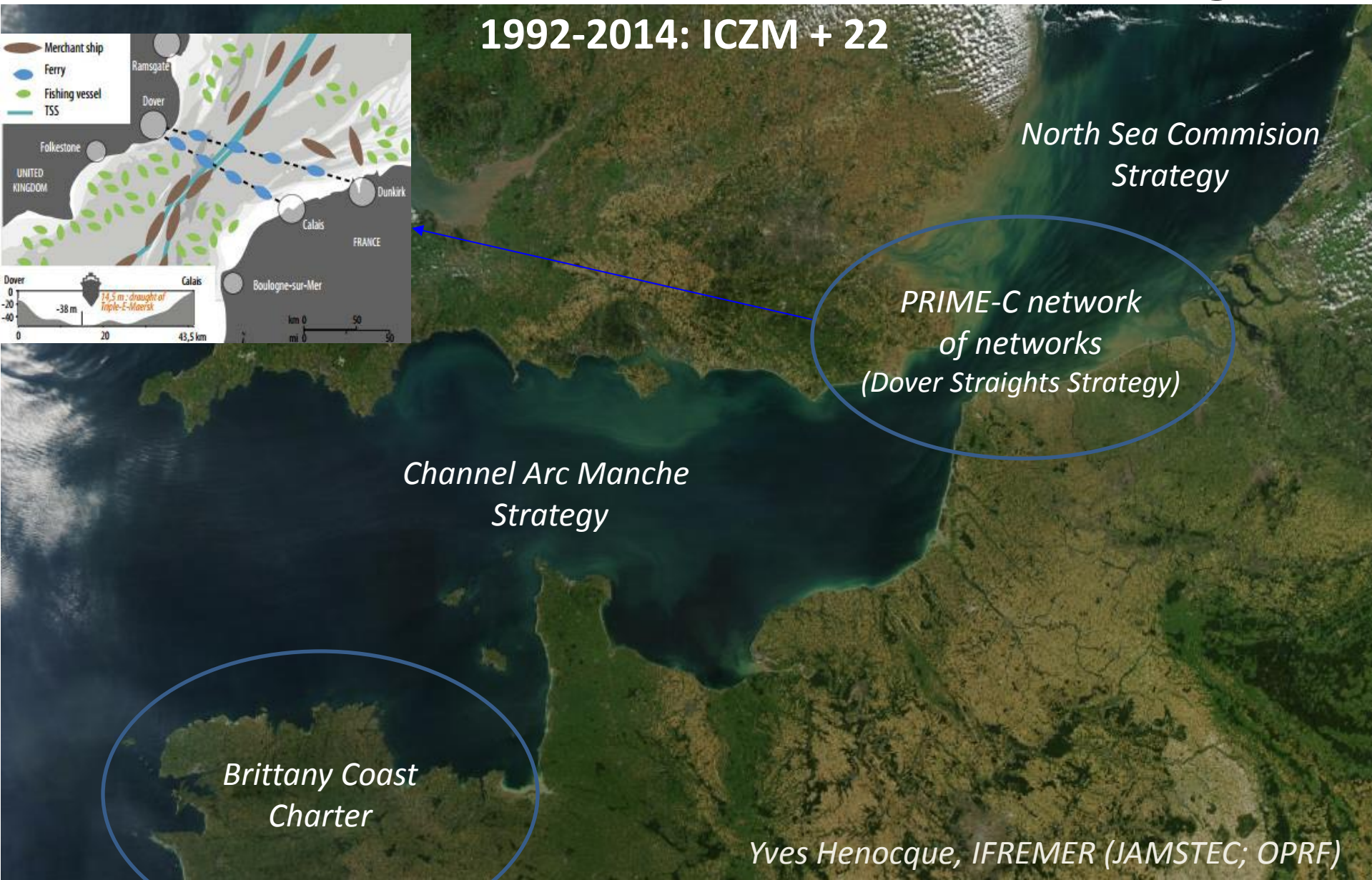


# From coast to coast :

## a new social construction across the 2 Seas region

1992-2014: ICZM + 22



*North Sea Commision Strategy*

*PRIME-C network of networks (Dover Straights Strategy)*

*Channel Arc Manche Strategy*

*Brittany Coast Charter*

# **Global/Regional dynamics**

## **Local implementation**

**Parallel stories**  
**but highly**  
**interconnected**



***Putting into context***

**1982: Adoption of UNCLOS**  
**1992: Agenda 21, Section 17.5**

*Coastal states  
engage themselves into  
the sustainable development  
of maritime areas  
under their own jurisdiction*

**2010: Convention on Biodiversity  
COP10 - Nagoya**

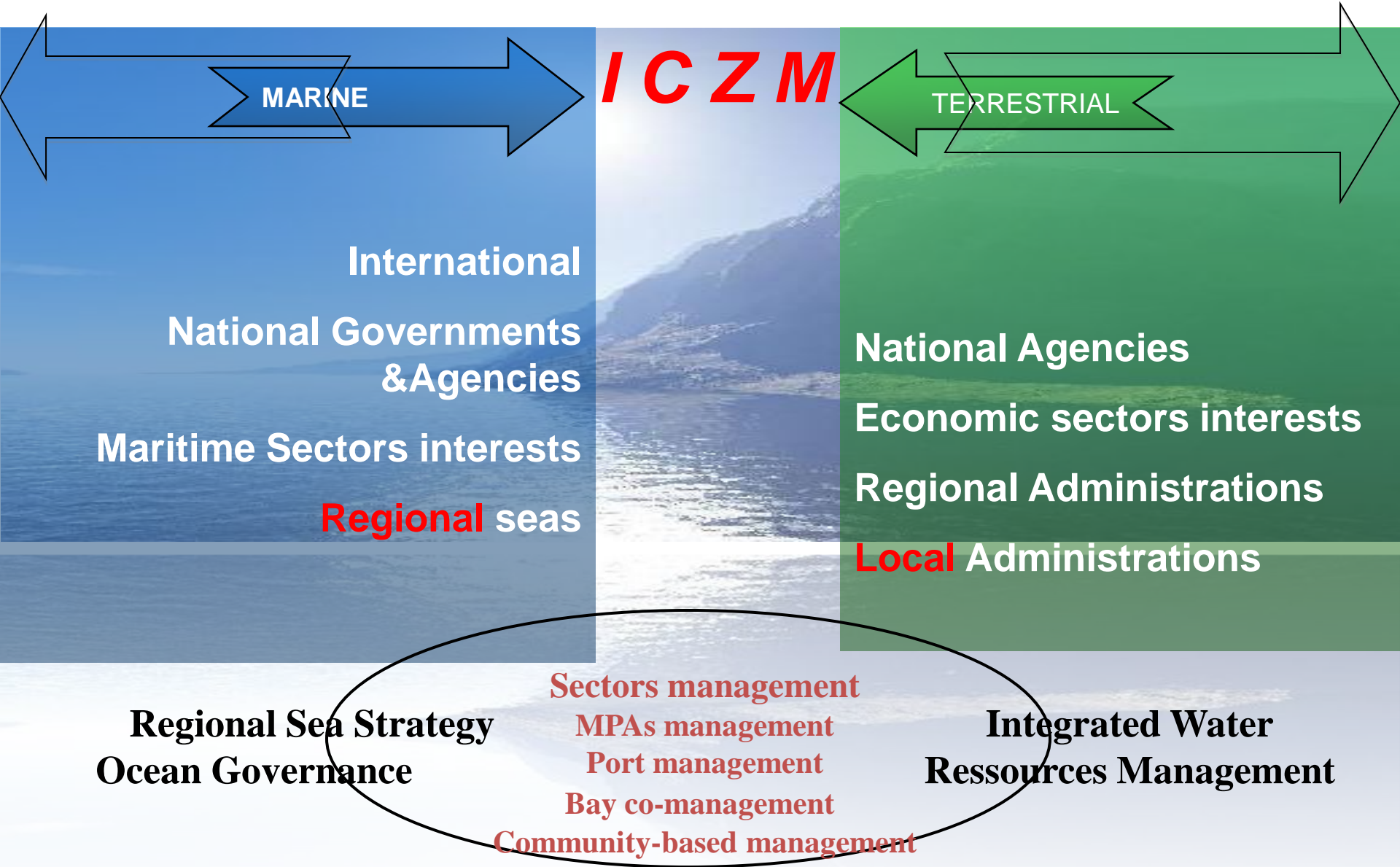
*Ecosystem-based approach*

*Reconciling  
biodiversity conservation  
with local development*

# ***AICHI TARGET 11***

By 2020, at least 17 per cent of terrestrial and **inland water** areas, and 10 per cent of coastal and marine areas, especially areas of particular importance for biodiversity and **ecosystem services**, are conserved through **effectively and equitably managed**, ecologically representative and **well connected systems** of protected areas and **other effective area-based conservation measures**, and integrated into the wider landscapes and seascapes

# The new “coastal agenda squeeze”



MARINE

**ICZM**

TERRESTRIAL

International

National Governments  
& Agencies

Maritime Sectors interests

**Regional** seas

National Agencies

Economic sectors interests

Regional Administrations

**Local** Administrations

**Regional Sea Strategy**  
**Ocean Governance**

**Sectors management**  
**MPAs management**  
**Port management**  
**Bay co-management**  
**Community-based management**

**Integrated Water**  
**Ressources Management**

# EU: 14 years of maturation

*Integrating environmental policies into sectoral policies...*

## DG Environment (coastal)

1999: ICZM demonstration programme

2002: ICZM Recommendation

2008: Marine Strategy Framework Directive (MSFD)

## DG Mare (maritime)

2007: European Integrated Maritime Policy

*Maritime Spatial Planning (MSP)*

*European Marine Observation and Data Network*

*Surveillance activities*

2014: ICZM / MSP Directive

# ICZM's track record at national level

Analysis of Member States progress reports on ICZM, 2011

- Limited success or uptake
- Short-term, project-based
- Non-statutory, no legal basis
- Not widely understood or recognised
- Not strategic – more often driven by funding priorities than strategic priorities
- *...complicated, what is it?*

***SO, WHAT'S THE PROBLEM ?!***



**Integrated management  
is not a given  
it builds up on what  
was already there  
and help articulating  
on-going local projects**

—————→ *Facilitating strategy*

**And... it includes  
risks management including  
climate change induced one**

—————→ *Cairo principles (2005)*

*How to adapt (supplement) locally the existing  
national strategies (SD; ICZM; Climate  
Change; Energy; Biodiversity....),  
and the existing local plans (e.g. in France:  
Risks Protection Plan in France)*

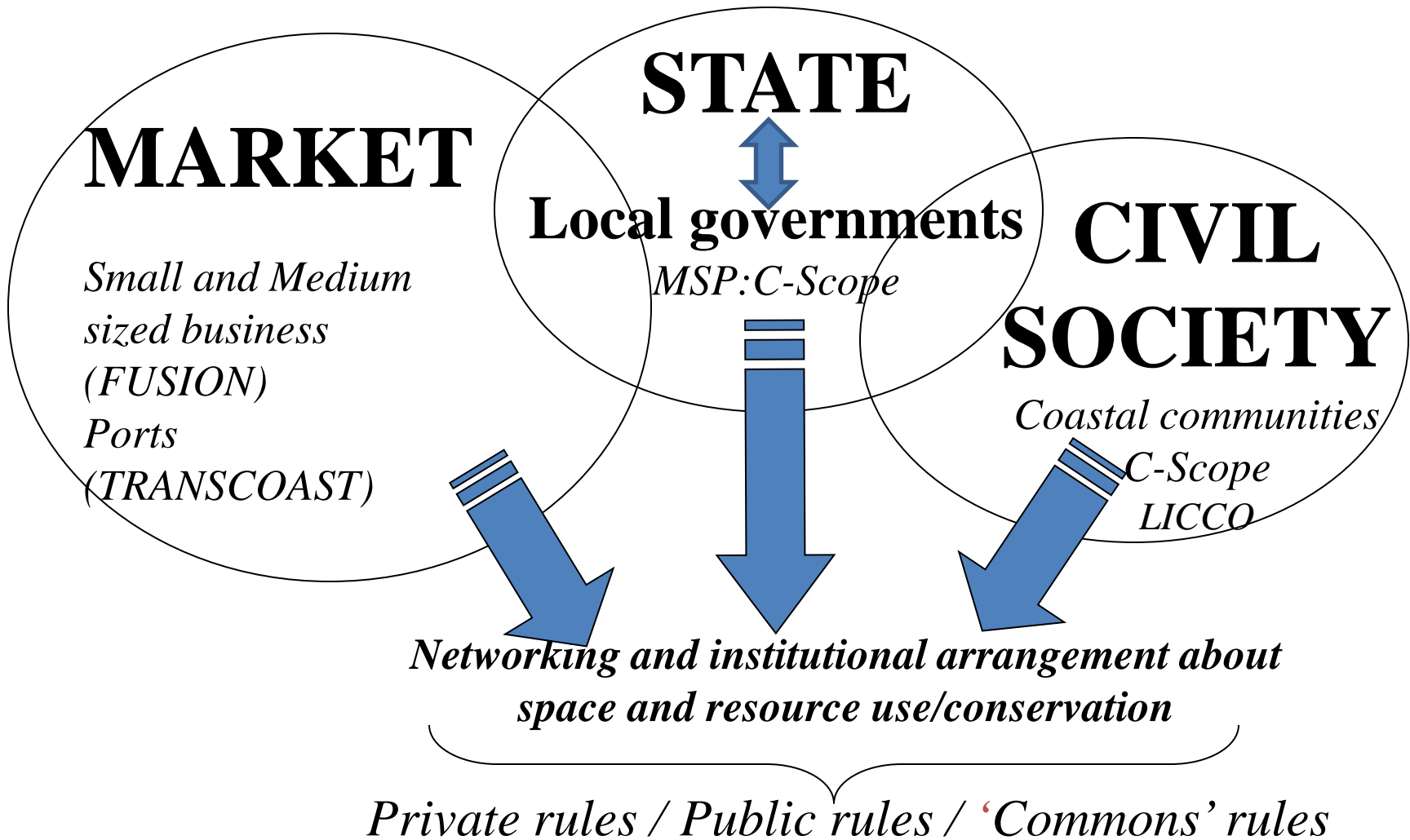
**It is first**

**A question of forms  
of governance  
at varied scales**

*‘One size won’t fit all’ (C-Scope)*

*‘Sustainable decisions’ (Prime-C)*

# The governance forces



*Type of governance sets the frame within which management happens*

# The governance activities

across a range of scales

**Vision and shared priorities** (*Social contract*)

**Policies coherence / objectives** (*Plan*)

**Steering capacity** (*Implementation*)

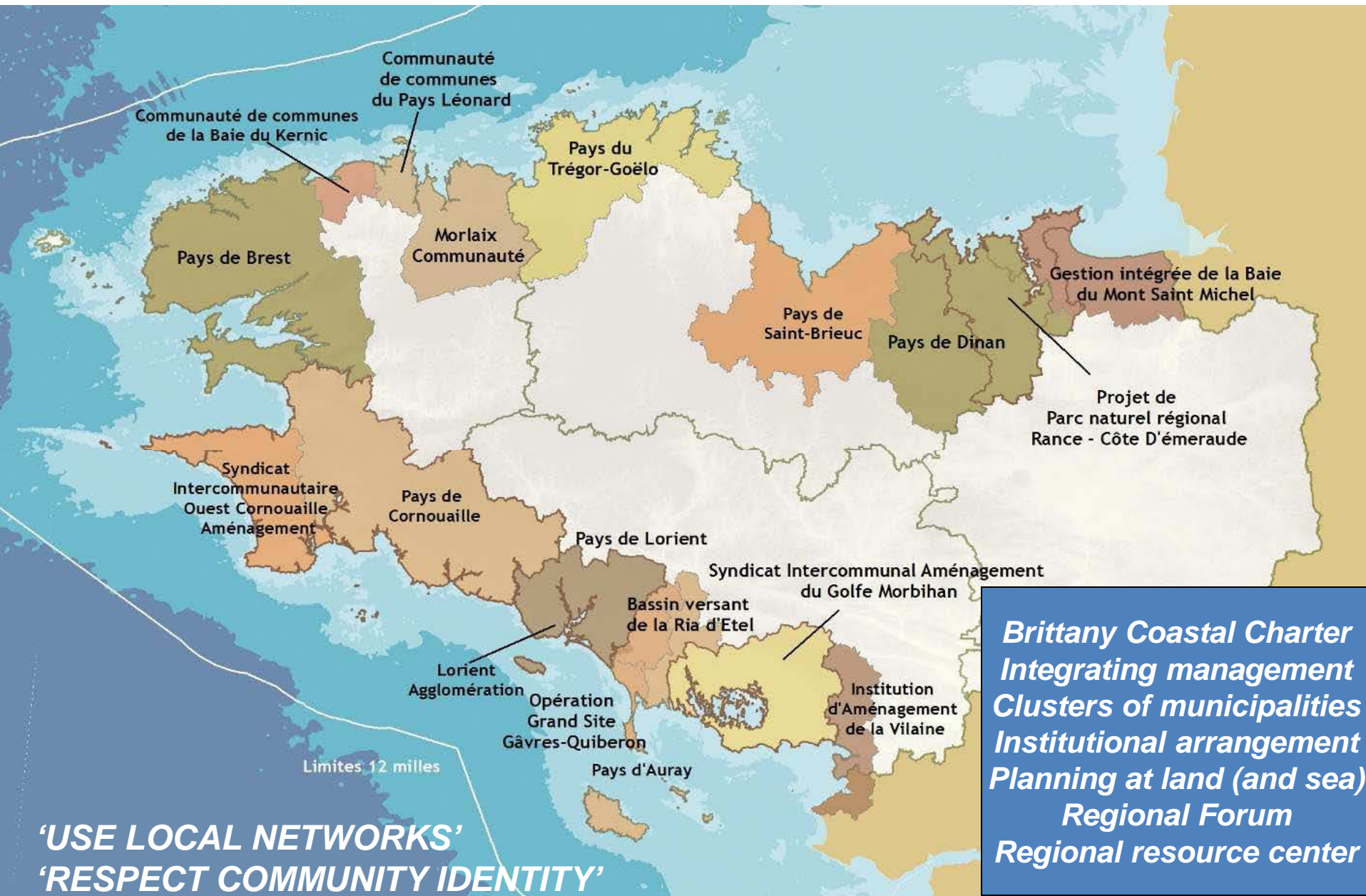
**Accountability** (*'Transparency'*) (*M&E*)

*Practice of collective auto-evaluation*



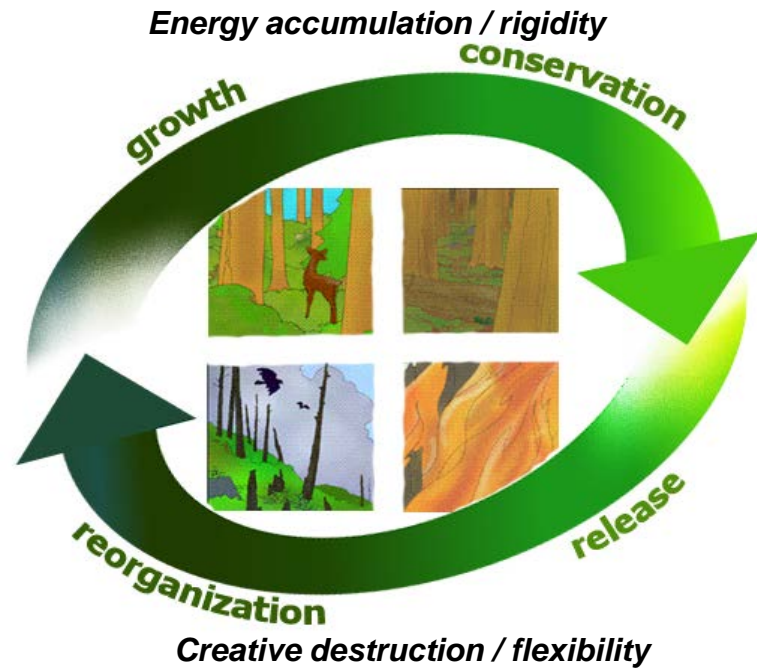
*Political willingness and support - institutional capacity –  
institutional arrangement – networking networks –  
leadership*

# Brittany ICZM projects network (of networks)

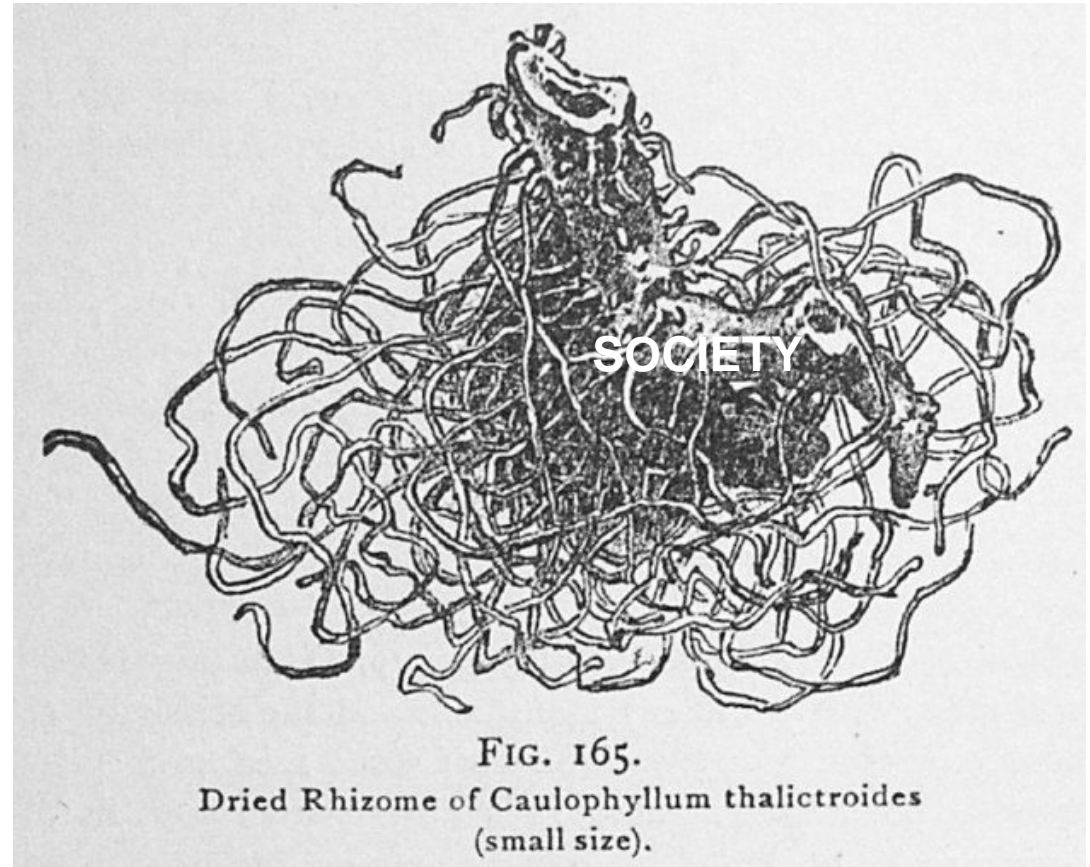


**2014: 14 projects; 3.5 million Euros**

# *System thinking / Networking networks*



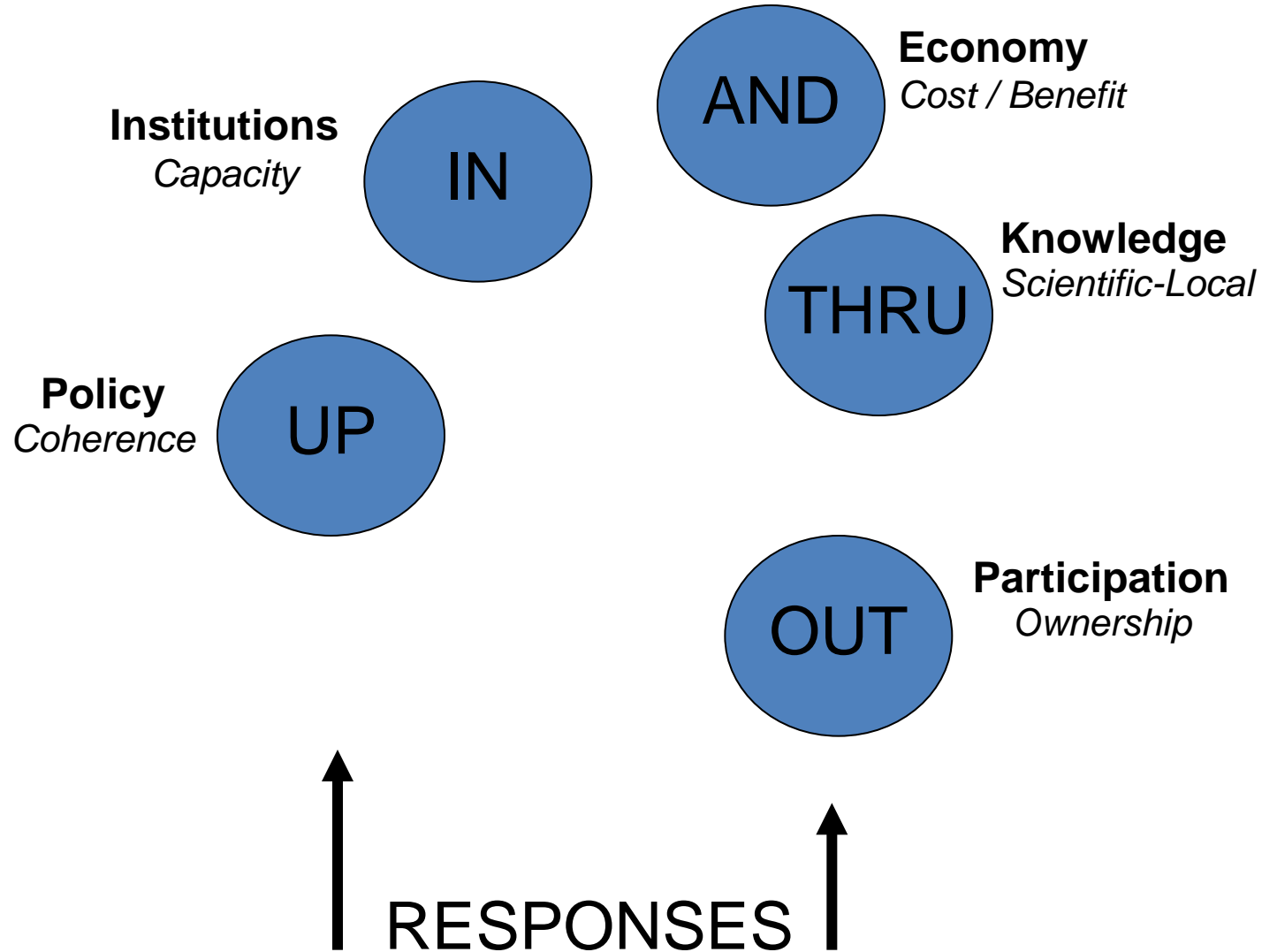
*Non linear*  
*Thresholds*  
*Unpredictability*



***The richness and resilience of complexity (biodiversity)***

# Leadership

*Tackling one issue from a multi-objectives perspective*





***The future: the 2 Seas as 'commons' ?  
On which ground to start MSP ?***

***IMP / MSFD : Programme of measures***

*Sharing ideas*

*Are they transboundary?*

*Are they cross-sectoral?*

*Do they involve stakeholders?*



*What are the measures  
that can be developed as  
stakeholder initiatives ?*

***(Celtic Seas Partnership)***  
*Selected measures / Biodiversity / Fisheries & MPAs*

# ***Seascape and the strong cultural history heritage***

***The storytelling of art: sea, port areas, fisheries, maritime transport***



***« The Great Gale at Yarmouth on Ash Wednesday » 1836. John Berney Crome***

*Changing mindset (to be ambitious...)*

***Embedding  
economic restoration  
into ecological development...***

***THANK YOU !***