

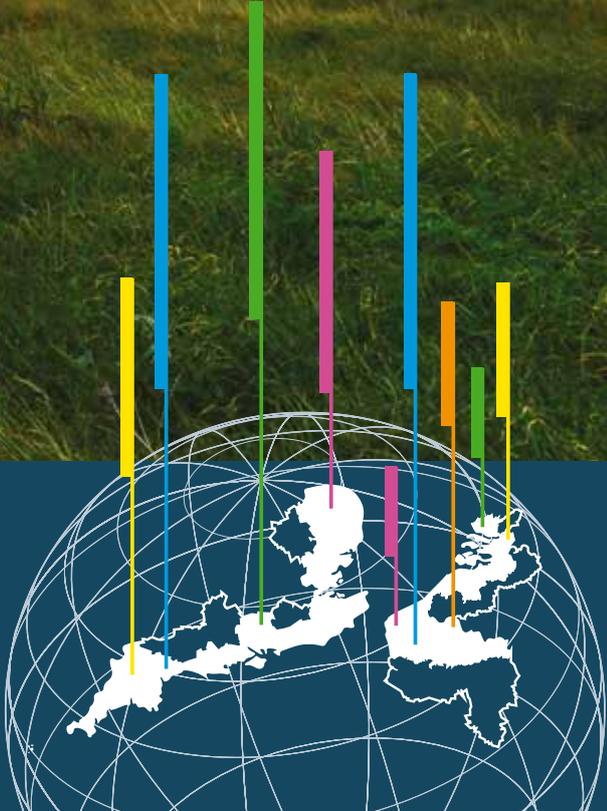


# OUR DYNAMIC COAST:

Working together to manage change



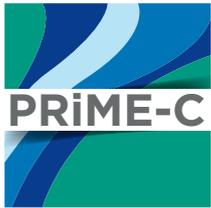
# PROGRAMME



Canterbury Cathedral Lodge, Kent  
**25th September 2014**

The INTERREG 2 Seas Programme Authorities and the Prime-C cluster partners have the pleasure to welcome you to the conference

**“OUR DYNAMIC COAST: Working together to manage change.”**



Shared coastlines across the English Channel and the North Sea provide a wealth of resources and opportunities to the people who live, work and holiday in these beautiful areas. However, coastal zones are under continuous and increasing pressure as many sectors and interests are competing within this vital and limited space. There is much to learn from neighbouring countries on how to be better prepared for change.

Join the PRiME-C partners from across the United Kingdom, France, Belgium and the Netherlands to share best practices in risk management and engagement in coastal areas. This conference brings together expertise developed over six years of partnership working in cross-sector coastal management.



EUROPEAN COOPERATION DAY

*Sharing borders, growing closer*

[www.ecday.eu](http://www.ecday.eu)

## Welcome to the day

The Partnering for Risk Management and Engagement on the Coast (PRiME-C) cluster brought together nine projects and partners to compare results, test new approaches and share experiences of risk management in coastal areas through the context of Integrated Coastal Zone Management (ICZM). In connecting a unique network of experts, projects and disciplines, PRiME-C partners established transferable principles, lessons and best practice that are vital to holistic cross border risk management.

Today's conference provides a platform to disseminate the learning from the PRiME-C cluster and set the scene for future coastal risk management. First, internationally recognised experts will give context for current risk management practices and the PRiME-C cluster. Next, PRiME-C partners will present the tools and best practices established through the cluster in a panel interview, marketplace exhibition and series of themed interactive sessions. At the end of the day, partners will make recommendations for future cross border work to improve coastal risk management across the 2 Seas region.

## Keynote Speakers

**Dr. Yves Henocque**, Senior Advisor for Ocean Policy and Governance at IFREMER. After initially training as a scientist, Yves started a new coastal environmental laboratory within the French Research Institute for the Sustainable Development of the Sea (IFREMER) in the 1990s, where he began practicing integrated coastal management (ICM) and strategic planning. He expanded his experience as Co-Director of the 5-year €16M project CHARM, co-funded by the EU and Thai Government. His work is contributing to the development and implementation of national maritime strategies and integrated coastal and ocean management strategy and action plans across the world. He is currently a JAMSTEC Guest Researcher and Ocean Policy Research Foundation Visiting Fellow in Japan.

**Dr. Victor de Jonge**, Honorary Professor with the Institute of Estuarine and Coastal Studies at the University of Hull. He also serves as Editor-in-Chief of the Elsevier journal *Ocean & Coastal Management*. Victor has over 40 years experience in the science and management of estuaries and coastal areas. He has specialized and published widely in oceanography and marine ecology. His important scientific contributions included unravelling the functioning of estuarine and coastal ecosystems and the effects and impacts of human intervention on those systems. Prior to his current roles, he worked for 12 years on policy supporting research and 23 years as civil servant with Rijkswaterstaat (NL).

**Dr. Matt Huddleston**, Deputy Chief Advisor to the Government Met Office. Matt joined the Met Office Hadley Centre developing climate models for climate change and long-range forecasting. Subsequently, he worked with a range of industries to assess weather and climate risks, focusing on the insurance industry through projects such as pricing the impacts of climate change using catastrophe models. Since February 2013, Matt has worked as Deputy Chief Advisor to Government. He was recently seconded into the UK Department of Transport to support a review of transport resilience following the stormy winter of 2013-14. Matt has served for 8 years on the London Climate Change Partnership and is a Fellow of the Royal Meteorological Society and the Royal Society of Arts.

**Our Moderator is Rene Wyndham**, formerly of the BBC and ITV where she held roles as a reporter, presenter and producer with an interest in coastal and environmental issues who now uses her media and language skills across Europe with Euronews, CNBC and ARD German TV as well as for the Council of Europe.

# 25 September 2014

9.00-10.00

## Arrival and Registration

With teas and coffees

10.00-10.10

## Welcome

Rene Wyndham

10.10-11.30

## Rising to the Challenge of Coastal Risk Management

Presentations followed by a panel interview with world leading experts will set the scene for the PRiME-C cluster.

### From Coast to Coast: a new social construction

**Yves Henocque** will discuss the future of cross border integrated coastal management and its social implications.

### Extreme Weather and Climate Change: communication and resilience

**Matt Huddleston** will explain how adaptation is needed in a changing coastal environment

### Why realizing wide public participation in Top-Down Processes?

**Victor de Jonge** will present on the impacts of cooperation and engagement in risk management.

11.30-12.15

## Our Dynamic Coast: The Sources of PRiME-C

Cluster Manager **Christine Wissink** will introduce the origins of PRiME-C, before welcoming cluster representatives to talk about their experience in risk management and the benefits of cross border working.

- Hannelore Maelfait, Provincie West Vlaanderen
- Carla Grashof-Bokman, Alterra Wageningen UR
- Vincent Bastien, Département du Pas-de-Calais
- Lauren Tidbury, Maritime Archaeology Trust

12.15-13.15

## Lunch and Marketplace Exhibition

A buffet lunch will be served, and in the exhibition room cluster partners will showcase their results.

13.15. 14:00. 14.45

## Working Together to Manage Coastal Change

Partners will host three 30 minute sessions presenting best practices and lessons learnt.

**Sessions will start at 13.15, 14.00 and 14.45**

### Environmental Change: Knowing Your Risks and Sighting Opportunities

Norfolk County Council, TVES - University Lille 1, Kent County Council will present on risk management methodologies in the Lecture AV Theatre.

### Adaptive Planning: Being Ahead of Change

Provincie West Vlaanderen, Municipality of Schouwen-Duiveland, and Département du Pas-de-Calais will host a panel discussion on future decision making and socio-economic opportunities in the Clagett Auditorium.

### Participative Engagement: Building Local Ownership

The Environment Agency, Maritime Archaeology Trust, and Alterra will demonstrate the tools and techniques used to encourage engagement in the Refectory Restaurant.

15.30-15.50

## Looking towards the future: the next steps

Partners will highlight the conclusions of PRiME-C and make recommendations for future cross border work and coastal risk management.

Eric Caspers, Gemeente Schouwen-Duiveland  
John Gower, Environment Agency  
Mike Sutton-Croft, Norfolk County Council

15.50-16.00

## Closing Remarks

Christine Wissink and Rene Wyndham will close the conference and reflect on the day.



For further information on the 2 Seas Programme,  
please visit our website :

[www.interreg4a-2mers.eu](http://www.interreg4a-2mers.eu)

### INTERREG IV A 2 Mers Seas Zeeën

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For more information about the PRIME-C cluster, please visit  
[www.primec.net](http://www.primec.net)

The PRIME-C Cluster gathers the following partners from  
the United Kingdom, France, Belgium, and the Netherlands



The Interreg 2 Seas Programme is an EU funding programme which promotes crossborder cooperation between partners from France, England, Belgium (Flanders) and The Netherlands. It aims to develop the competitiveness and the sustainable growth potential of maritime and non-maritime issues through the establishment and development of cross border partnerships.